

ANDERS GAMMELGÅRD-LARSEN

USER EXPERIENCE & SERVICE DESIGN STRATEGIST



CONTACT

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PROFILE

Passionate user experience and service design strategist. I am dedicated to creating valuable impact through design thinking and digital transformation, fostering collaborative environments that nurture creativity and discovery.

Championing the user's voice, I drive the development of intuitive and impactful digital solutions. My commitment lies in translating user needs into actionable insights, guiding projects from concept to completion with a focus on creating experiences that resonate deeply with users, ensuring excellent functionality and aesthetics.

EDUCATION

Master in Interaction Design

Hong Kong Polytechnic University
2018 - 2019

Bachelor in Techno-Anthropology

Aalborg University
2015 - 2018

LANGUAGES

DANISH



ENGLISH



CHINESE



HTML / CSS / JS



PYTHON



C++



WORK EXPERIENCE

Association Consultant

Coding Pirates | 2024 - Now

- Drive organizational growth by launching and supporting new local initiatives, strengthening consistency and accessibility across clubs
- Provide project leadership from planning to delivery, ensuring deadlines, quality, and reporting standards are met.
- Own strategic UX improvements for the organization's digital touchpoints, translating complex technical proposals into actionable, user-friendly solutions
- Bridge technical volunteers and non-technical staff, aligning organizational needs with feasible, user-centric digital solutions

External Lecturer

IT University of Copenhagen | 2024 - Now

- Co-teaching a course for 62 master students in Digital Design and Interactive Technologies. The course is focused on UX Design for AI-infused products.

External Consultant

Alm Brand Group | 2023 - 2024

- Facilitated a Design Thinking workshop for Business Developers in the Digital Customer Experience chapter. Initiating a cultural shift towards user-centric innovation across the organization.

PROFESSIONAL SKILLS

Service Design
UX Research
Design Thinking
Agile Innovation
Digital Transformation
Business Development
User-Centred Design
Customer Journeys
Information Architecture
Stakeholder Management
Facilitating Workshops
Artificial Intelligence

PERSONAL SKILLS

Teamwork
Communication
Proactive
Strategic Thinking
Problem Solving
Empathetic
Analytical
Creative
Adaptive
Resilient
Dedicated

SOFTWARE SKILLS

MIRO
Figma
Wordpress
Squarespace
Notion
Google Workspace
Microsoft Office
Adobe Creative Suite
Visual Studio Code
IBM Cloud

Research Assistant

Aalborg University | 2022 - 2023

- Researching Human-AI interactions in music applications as part of the ISOBEL project: Interactive Sound Zones for Better Living.

Senior AI Instructor

MakerBay Foundation | 2022 - 2023

- Spearheaded the 2.5-year, 2.8 million HKD Jockey Club AI Community Innovation Programme to democratize AI learning for underserved communities.
- Designed the curriculum, managed instructors, and delivered 153 workshops, reaching over 2,660 students, parents, and professionals.
- Launched Capacity Building Workshops and Challenge Days focusing on real-world problem-solving through AI applications.
- Led a transformative design thinking workshop for 72 educators at Quarry Bay School, focusing on innovative waste-reduction strategies on campus.

Assistant Creative Director

Loftwork | 2019 - 2020

- Facilitated numerous design thinking sprints and hackathons; guiding participants to innovate on community-driven solutions in both in-person and virtual settings.
- Successfully led the visual and structural redesigns for two web design projects—BODW 2020 and eGPS Mental Health—enhancing user navigation and engagement.

VOLUNTEER EXPERIENCE

Coding Instructor

Coding Pirates ITU | 2023 - 2024

- Volunteer instructor at Coding Pirates, fostering IT creativity among children (7-17 years). Led workshops, developed educational content, and organized events. Enhanced personal IT skills while inspiring young minds.

Board member

Techno-Anthropological Student Association | 2017 - 2018

- Board member and treasurer for the association. Organized social and professional events for students and industry, and managed the financial situation of the association